



Contact Information: Melissa Payton
336-260-9907

Imprints Cares Night of Hope in Tribute to Mike Britt

Winston-Salem, NC, May 21, 2016. Imprints Cares, is a local nonprofit organization dedicated to unlocking the full potential of children and their families in school and in life. On this night, Imprints Cares held its first major fundraiser, Night of Hope, in tribute to Mike Britt at the new Kimpton Cardinal Hotel.

The magical night of hope filled quickly with 270 people supporting the future of vulnerable children and families in the community. The casino like raffle, jazz music by The Matt Kosmas Quartet, cuisine and drink by The Katharine, and paddles up presentation raised \$40K in total in support of Imprints Cares.

Briana Conners, WXII 12 News shared, "We are celebrating the spirit of hope and caring that one man, who many of you know and remember, embodied in everything he did. Mike Britt life's work was about dedicating himself to helping others learn...it's why he believed in the work that Imprints Cares does to lift up families and help children dream."

Michelle Kennedy, WXII 12 News talked about her personal experience and support she received from Imprints Cares. She confirmed, "They offer the kind of quality and care we model for our children that is vital to their development as healthy and happy adults. With more than 26 thousand children living in poverty in Forsyth County, think of all the families who need not only the kind of support from organizations that can help them feed their children, but also help them teach their children. ... Imprints Cares is truly nurturing children, supporting parents, and in turn...changing THIS community."

Central to the night were the stories shared through Mike Britt's sons—Matt and Andrew. Matt Britt (sharing Andrew's thoughts from overseas), reminded us that "our job is to never let children and their families settle for the current ceiling of their hope. We need to find ways to let them hope and dream bigger and better. This is a hope their dad would want to live inside." This is a hope Imprints Cares strives for every day.

Betty West, Expanded Learning Services Director, spoke of Jada, an exceptional needs child, she and Mike had the opportunity to partner and support—a mentorship and friendship sealed. Nikki Byers, Executive Director of Imprints Cares, poignantly shared a glimpse into the life of a fragile family and the impact Imprints Cares family educators provide ensuring children's future possibilities. David Scruggs spurred on supporters—raising the paddles of hope to \$21K. Imprints Cares outgrew the "plaque of hope," and will unveil the Wall of Hope with the finish of the Lowe's Heroes Downtown on Broad enrichment center renovation in late summer.

Many believe Mike truly witnessed the magic that unfolded at the Night of Hope as the community elevated the hope for more children and their families. Together, we can do more ...

For more information about Imprints Cares, please visit ImprintsCares.org or find us on Imprints Cares through Facebook and Twitter.

###

About Imprints Cares

Imprints Cares is a nonprofit organization with a vision to unlock the full potential of children and their families for success in school and in life. Through its mission to enrich children's development while supporting their families on the journey of parenthood, Imprints Cares partners with families to provide the tools they need to raise their children to be safe, healthy and ready to learn. Imprints Cares' philosophy is to nurture children and support parents so they have the ability to change our community for the better. In doing so, these families build thriving generations who are doing their best. Together, we can close the gap before it begins ...