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July 1, 2016 By toddcohen49

Agencies and funders team up for poverty program

Five local agencies and three local funders in Winston-Salem are working together on a new \$1.46 million initiative that aims to serve families in poverty and help prepare their children for school.

Starting this fall, six family advocates will work to connect 100 families enrolled in Head Start, as well as 50 families with young children in the Boston-Thurmond neighborhood, to services provided by the partner agencies, including Family Services, Goodwill Industries of Northwest North Carolina, Financial Pathways of the Piedmont, **Imprints Cares**, and Habitat for Humanity of Forsyth County.

Funding the initiative, known as STRONG@HOME, are United Way of Forsyth County, The Winston-Salem Foundation and the Kate B. Reynolds Charitable Trust.

United Way awarded \$266,351 and the Foundation granted \$100,800 to help fund the initiative in its first year, while the Trust awarded \$800,000 for the next three years and the Family Services Head Start program will contribute \$96,250 each year.

