

FOR IMMEDIATE RELEASE

Unique Partnership to Revitalize Forsyth County's Coliseum Park Plaza into an Education and Direct Service Hub for Families

Forsyth County, February 2024 - A groundbreaking collaboration has been established to breathe new life into the heart of Forsyth County. Coliseum Park Plaza, once a thriving shopping center, has been largely vacant for years. Thanks to a shared vision, a consortium comprised of Imprints Cares, Salem Montessori School, Parenting Path, Developmental Therapy Associates, and Key Autism, with support from Hubbard Commercial, is transforming it into an education and direct service hub for children and families.

Recognizing the power of aligning efforts, these organizations have come together to centralize services, fostering a network of support that aims to benefit the entire community. This innovative partnership represents a unique approach to bridging gaps and eliminating barriers by concentrating valuable services in one location.

Imprints Cares: Center for Thriving Families

Imprints Cares, a nonprofit with a mission to nurture children for lifelong success, has been addressing health and educational inequities in Forsyth County since 1969. The organization recently acquired 711 Coliseum Plaza Court and will transform it into the Imprints Cares Center for Thriving Families. This facility will serve as the organization's administrative office and expand its onsite before and after-school care inclusion programs, summer enrichment camp for students with exceptional needs, and offer a demonstration kitchen and training room for community use. Imprints Cares is launching its first-ever capital campaign to upfit the Center for Thriving Families, aiming to have an even greater impact on health and education outcomes.

Salem Montessori School: Elementary and Full-Day Preschool Offerings

Salem Montessori School, founded in 1999, has moved to 2651 Pilgrim Court, expanding its program offerings to include full-day Montessori preschool classrooms and elementary classrooms from kindergarten through sixth grade. These offerings are in addition to the half day preschool program that has thrived for almost 25 years. Grounded in grassroots beginnings, Salem Montessori School has retained aspects of the "micro-school" model and differentiates itself with a capital-lean financial model. The new location features a state-of-the-art design, with a focus on maintaining a small, cohesive community.

Developmental Therapy Associates: Fourth Location in Winston-Salem Area

In 2024, Developmental Therapy Associates (DTA) will open its first location in the Winston-Salem area, providing high-quality Speech and Occupational therapy services. Their mission is to provide personalized care to pediatric and adult individuals in its community to help them achieve and celebrate everyday successes. Recently named a top 10 healthcare therapy service provider in the nation, DTA has provided exemplary occupational and speech therapy services to Raleigh, Durham, and Cary Triangle community members for over 40 years. The new 7,000 sq ft

facility will house 3 state-of-the-art sensory gyms and well-equipped treatment rooms, offering specialized services such as Bike Riding Lessons, Handwriting Therapy, and Feeding Therapy.

Parenting Path: Expanding Mental Health Support Services

Parenting Path has expanded its services with its new satellite location at 631 Coliseum Drive, Pinwheels Thrift Store and Family Center. The Family Center aims to address the increasing need for mental health support for children. The move allows for expanded counseling services and additional programs for families, fostering collaboration with neighboring organizations.

Key Autism: Opening a New Autism Center in Winston-Salem

Embracing the science of Applied Behavior Analysis, Key Autism prioritizes listening, learning and celebrating neurodiversity. Key Autism is thrilled to open its new autism center in Winston-Salem with a goal to create an inclusive and supportive environment for individuals and families. Working closely with caregivers, Key Autism aims to understand and nurture the unique strengths and needs of each person served. Together with partners, they are poised to create an inclusive and supportive environment where all individual's diverse abilities are valued, supported, and celebrated. The organization is excited to collaborate with neighboring entities and contribute to a community dedicated to enhancing the lives of individuals with neurodiversity.

Hubbard Commercial: Fostering Child Services and Community Revitalization

"We at Hubbard Commercial are excited to partner with Imprints Cares to help bring needed child services to a central location in Winston-Salem. With Salem Montessori School and Key Autism Services opening and operating this fall, we're continuing our efforts to fit the right pieces into this puzzle, not only to address underserved childcare needs in our community, but to also revitalize an under-utilized commercial property that has fallen short of its potential for many years." - John-Lewis Godfrey, Chief Operating Officer

Creating a Comprehensive Educational Ecosystem

This unique collaboration offers a diverse range of programs catering to different age groups and needs. By joining forces with local and new businesses, education institutions, and community leaders, this initiative will create a vibrant hub addressing unmet needs of children and families of all ages.

For More Information:

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- Parenting Path: Elizabeth Miller, Chief Executive Officer - elizabeth.miller@parentingpath.org, (336) 748-9028, parentingpath.org
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This collaborative effort promises to create a transformative impact on the community, providing equal opportunities for all to learn, grow, and thrive.