



**Imprints
cares**

Nurturing Children. Supporting Parents.

Changing Communities.

FOR IMMEDIATE RELEASE

CONTACT: Claudia Barrett, Executive Director

336 722 6296 | CBarrett@ImprintsCares.org

Imprints Cares Receives National Recognition as a Blue Ribbon Affiliate!

Forsyth County Endorsed Site Demonstrates

High Quality Implementation of Evidence-Based Home Visiting

Winston-Salem, NC, October 12, 2018 – Imprints Cares earned a prestigious endorsement by Parents as Teachers (PAT) National Center as a Blue Ribbon Affiliate, making it one of the top performing home visiting affiliates within the international Parents as Teachers network. *PAT made the official designation to Imprints Cares on October 1, 2018.*

Being named a Blue Ribbon Affiliate affirms that Imprints Cares is a high-quality member of the home visiting field, implementing the evidence-based Parents as Teachers model with fidelity. Imprints Cares has a positive impact on children and their families in Forsyth County through direct services delivered in their Ready for School Home Visiting program. This program includes home visits, group connections, child screenings, and connections to community resources—equipping parents with the knowledge and resources to prepare their children for a stronger start in life and greater success in school and in life.

To earn the Blue Ribbon Affiliate status, Imprints Cares underwent a rigorous self-study and PAT National Center review process to confirm that they are meeting PAT standards of fidelity and quality. Blue Ribbon Affiliates are exemplary programs, delivering the highest quality services to children and their families. Implementation with quality and fidelity is vital in home-visiting programs as it determines a program's effectiveness in accomplishing its original goals and intended outcomes. It also verifies the successful program design implementation. PAT's rigorous endorsement process demonstrates an affiliate's accountability and credibility to the community, its funders, elected officials and the partner organizations with which they work.

Among Imprints Cares greatest strengths identified by the PAT national office, is their commitment to early childhood education and health services to support closing the achievement gap with enhancements to child literacy and onsite pediatric well-being visits. "I am proud of the many children and families our family educators have served over the years. Imprints Cares does make a difference in the lives of families and our community," Claudia Barrett, Executive Director. We are thankful to our funder, Smart Start of Forsyth County, as well as our donors. However, we can reach more so that children arrive to kindergarten healthy, safe, and ready to learn with your support. ImprintsCares.org/Make-A-Gift.

About Imprints Cares

Founded in 1969, Imprints Cares is an early childhood education nonprofit in Forsyth County, NC, helping to break the cycle of poverty, giving children the early start they need in life. Imprints Cares philosophy is that by nurturing children and supporting parents, we have the ability to change our community for the better. If we are successful, we will build thriving generations of families who are doing their best—not only for themselves, but also for their neighbors, including you. Imprints Cares Ready for School programs provide children in need (birth to 5 years) the tools to succeed in school and in life. Imprints Cares also offers Expanded Learning Services (before & after school, summer enrichment, and tutoring) to school age children. Please learn more at ImprintsCares.org.

About Parents as Teachers

Parents as Teachers builds strong communities, thriving families and children that are healthy, safe and ready to learn by matching parents and caregivers with trained professionals during a child's earliest years in life, from pregnancy through kindergarten. Parents as Teachers internationally recognized evidence-based home visiting model is backed by 35 years of research-proven outcomes for children and families and currently serves 121,000 families in 50 U.S. states, 115 Tribal organizations, five other countries and one U.S. territory. Parents as Teachers is headquartered in St. Louis, Missouri. Parents as Teachers affiliates operate in various settings, including health departments, hospitals, schools, faith-based and non-profit organizations. For more information, visit parentsasteachers.org or Twitter @NatlPAT.

###

