



Nurturing Children. Supporting Parents.  
Changing Communities.

502 N. Broad Street | WS, NC 27101  
[ImprintsCares.org](http://ImprintsCares.org)

**Imprints Cares** is an early childhood education nonprofit, helping to break the cycle of poverty, giving children the early start they need in life. We have a Vision to unlock the full potential of children and their families for success in school and in life. We do this through our Mission enriching children's development while supporting their families on the journey of parenthood.. Our organization, which began in 1969 as a child development center, continues its commitment in the community. **Together, let's Close the Gap before it begins ...**

According to Forsyth Futures, as many as 50 percent of Forsyth County kindergartners arrive already behind on the first day of school. The Anne E. Casey Foundation research reveals that 1 in 6 children who are NOT reading proficiently in 3rd Grade, will NOT Graduate High School. A study by University of Kansas researchers found that children in higher-income families are exposed to 30 million more words by age three than their counterparts in low-income families. Subsequent research shows that these differences in language and interaction have a lasting effect on children's academic performance later in life. These indicators tell us that, without intervention, children who start behind will stay behind.

*Every child is born with tremendous potential, but what happens in their early environment plays a pivotal role in their long-term development.*

**Imprints Cares** believes that people genuinely want to be good parents, but not everyone grows up with strong parental role models. Those who didn't, often struggle with raising their own children. Therefore, given the right resources and necessary support for families, *children will thrive.*

**Imprints Cares** partners with families providing them the tools they need to raise their children so they are safe, healthy and ready to learn through our Ready for School and Expanded Learning programs—

#### Ready for School Programs (Birth to 5 years old)

- The Pediatrics Holistic Health Initiative: This is an innovative and collaborative approach—funded by Kate B. Reynolds Charitable Trust—around the pediatric “home base” at Wake Forest Baptist Health sites and education and health community service providers, Imprints Cares and Family Services. In order to meet children and their families where they are early as we get them ready for school, we offer levels of tiered services. We address the physical, social-emotional, and educational health, and well-being of families so that children are healthy, safe, and ready to learn.
- Home Visiting: Imprints Cares uses the Parents as Teachers (PAT) evidence-based home visiting model, as it is designed to support parents as their child's best first teacher. This is an intensive and cohesive service with 4 dynamic components supporting children and their families. Imprints Cares Family Educators are able to identify and build on family strengths, capabilities and skills, and protective factors. This includes a focus on parent-child interaction, development-centered parenting and family health and well-being. (Funder: Smart Start FC)
- Place Matters, Family & Neighborhood Academy: This is a collaboration with Imprints Cares, Smart Start FC, and CHS. We meet families in their neighborhoods, allowing their voices to be heard, to best support their family for success in getting ready for school. Imprints Cares uses proven evidence-based family evaluation tools such as the national recognized Parents as Teachers curriculum and Positive Parenting Program (Triple P). (Funder: United Way FC)
- Strong @ Home: STRONG@HOME is a collaboration of Family Services with Goodwill Industries of Northwest North Carolina, Financial Pathways of the Piedmont, Imprints Cares, and Habitat for Humanity of Forsyth County. (Funders: United Way FC, Kate B. Reynolds Charitable Trust, The Winston-Salem Foundation, & Head Start.)
- Book Babies @ Imprints Cares, in partnership with Book Harvest of Durham, NC, has introduced Book Babies @ Imprints Cares to children and their families in need in our community. We promote reading early to families—children who are exposed to books from birth to 5 years old have improved language development compared to those who are not read to at an early age.



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### Expanded Learning Services (School age children)

- Before- and after-school learning—teachers continue the school day with “STEAM” enrichment, health & fitness activities, dedicated homework time, computer lab access, and mentoring
- Summer enrichment—teachers extend the same caliber of academics and activities during the summer months, including numerous opportunities for creativity, discovery, education, exploration, fitness and play
- Tutoring—teachers are available throughout the year to offer customized help based on a children’s needs in meeting their academic requirements

**Imprints Cares** philosophy is that by nurturing children and supporting parents, we have the ability to change our community for the better. If we’re successful, we’ll build thriving generations of families who are doing their best—not only for themselves, but also for their neighbors, including you. We are thankful to our donors as well as funding partners such as The Kate B. Reynolds Charitable Trust, Smart Start of FC, United Way of FC, Wake Forest Baptist Health, and The Winston-Salem Foundation. **Together, let’s Close the Gap before it begins ...**

**Imprints Cares** can reach more families in need with your time, with your in-kind, or with your Donation as we partner together so that *all children in our community will have the opportunity to thrive.*

*For PR, Media, Marketing, etc., please contact [HopeSparked@ImprintsCares.org](mailto:HopeSparked@ImprintsCares.org)*