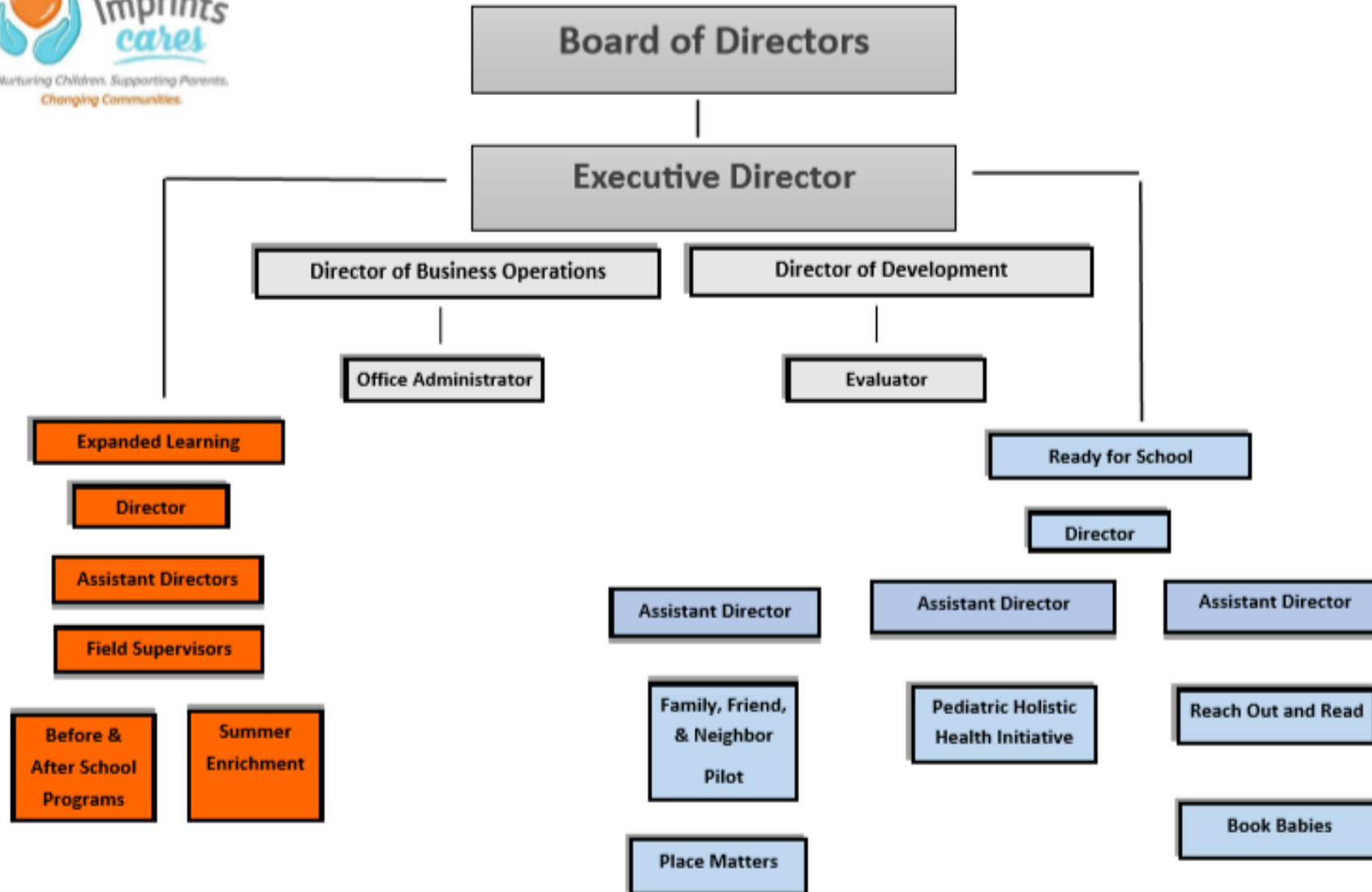




Imprints Cares FY21 Year End Report

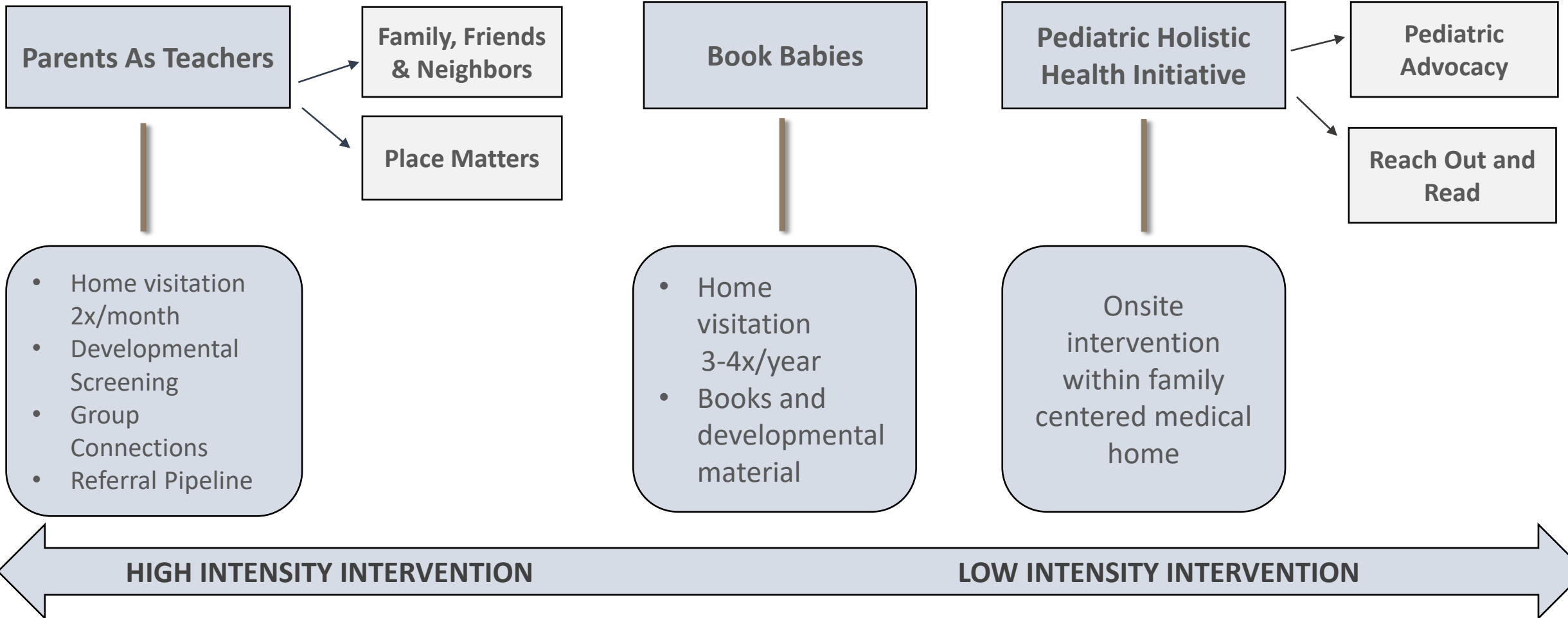
Presented by: Claudia Barrett, Executive
Director



FY2020 – FY2022

IMPACT	Grow Impact: Expand our core services delivery by replicating the successful “Ready for School” and “Expanded Learning” programs to more locations.
ENGAGE	Grow Community Engagement: Increase community engagement by attracting new individual and philanthropic donors and soliciting corporate partners.
INNOVATE	Thought Leadership: Raise profile of Imprints Cares as a thought leader and innovator in child/ parent development in our community and nationally
Position	Position Imprints Cares for future expansion opportunities

Imprints Cares Ready For School



Parents as Teachers

226
Children
Served

343
Intensive
Referrals



21
Group
Connections



2,642
Home visits

176
Families
Served



29 Early Intervention
Referrals

International Evidence-based



136
children received developmental
screenings



3,582 books distributed



Parents as Teachers.
Model Affiliate

Pediatric Parenting Connections

501
Referrals to
PHHI

405
children served



2
full time family
educators



128
children referred
to IC Parents As Teachers program



70
Referred for mental health services

- 125 ASQ-3 developmental assessments administered
- 111 referrals for early intervention



3
partner pediatric
offices



Reach Out and Read prepares America's youngest children to succeed in school by **partnering with doctors to prescribe books and encourage families to read together.**



Reach Out and Read



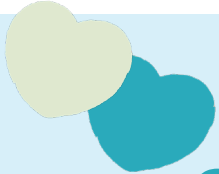
3,985
children
prescribed
books



All 6 sites rated
“Green” by ROR
Carolinas



Evidence-Based
Endorsed by the
American Academy
of Pediatrics



2 Book Drives
Collected **2,200**
books



7,875 books prescribed

- \$1,900 raised to purchase new books
- Bilingual read-aloud videos created for waiting rooms
- Created ROR pages on Imprints Cares website

**Oriented new
pediatric
residents to the
ROR model**

Book Babies

113
families
served

266
children
served



188
Home
Visits



2,253 books
Distributed



100% of
parents very
satisfied

Book Babies Randomized Control Trial

Result demonstrated that parents receiving the Book Babies program engaged in more literacy promoting activities than the books only or control group. Book Babies showed stronger early literacy skills (both comprehensive and expressive) than children in the books only or control groups. This result was especially strong for Spanish-speaking families.

Family, Friends, & Neighbors

231
Home
visits

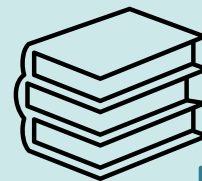


231
Home Visits

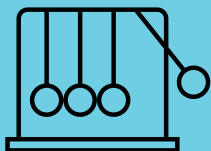


14
Providers

93% of Providers attended group
connections



406
Books Distributed



26 children received validated
developmental screenings

- 2 children referred to early
intervention

Parents as
Teacher
Evidence-based
Model

Expanded Learning

Summer Camp

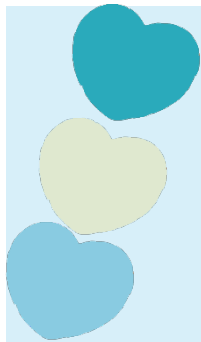
4 camps in Forsyth County
1 Special Needs Camp

256 Students Served

11 E-Learning Centers



593
students
served



\$647,000
In scholarships



\$495,000 in
Community support




**5 tuition free E-Learning
Centers**

3 iCares Programs
155 students served

A large orange circle on the left side of the slide, partially cut off by the edge.

Imprints Cares Impact

- **Experience Matters – Serving Winston-Salem for over 52 years**
 - **Not only did we survive year 1 of the pandemic, our revenue increased by 37%**
 - **Only nonprofit agency in Forsyth Co. that serves families prenatal into middle school**
 - **Largest provider of before and after-school care in the county**
 - **The only PAT affiliate in the county and recognized as an International Blue-Ribbon Affiliate**
 - **NEVER stopped serving families during the pandemic**
- 
- A decorative graphic consisting of several short, thick yellow dashes arranged in a curved, upward-sloping path in the bottom right corner of the slide.

FY22 Vision

IMPACT

- Increase capacity to serve more families by providing equitable programming.

INNOVATE

- Bridge PAT into Expanded Learning program through parent engagement and kindergarten navigation.
- Advocate for collective impact to address the academic crisis in our community.

ENGAGE

- Improve Bracken scores to 85%.
- Sustain programming in low performing schools.
- Expand special needs programming.

POSITION

- Data Sharing Project – WSFCS.
- Secure research dollars.
- Increase publications and conference presentations.

I am writing to share we have been very impressed with the iCares/Imprints program. Our students are thriving under the care of Mrs. Bush and her team. I very much wish we could continue this partnership with Imprints but am very concerned about the cost for our parents.

Principal, Ibrahim Elementary

Jessica stated, "In life we all need that one person to support our dreams, to push us to do our very best, and become the best parents we can be, and I'm thankful for Imprints Cares, but thankful that they sent someone like Beatriz, who cared so much, and who helped me become the best I could be for my baby".

I want to let you know that I am retiring from WSFCS as of July 1st. I thank you Betty for allowing me to work for your program for so many years. It allowed my family to stay afloat during the years my husband was ill, and I am grateful.

8th grade teacher

